

### Programme Schedule

Time	Event	Time	Event
	<b>Day- 1 Friday, 28<sup>th</sup> September 2018</b>		<b>Day- 2 Saturday, 29<sup>th</sup> September 2018</b>
9.00 to 10.00 A.M	Registration and Breakfast	9.00 to 10.00 A.M	Breakfast
10.00 to 11.00 A.M	Inaugural Function	10.00 to 11.15 A.M	Plenary Session
11.00 to 11.15 A.M	<b>Tea Break</b>	11.15 to 11.30 A.M	<b>Tea Break</b>
11.15 to 12.30 P.M	Panel Discussion	11.30 to 1.00 P.M	Experiences of Successful Startups
12.30 to 1.00 P.M	Success Stories	1.00 to 2.00 P.M	<b>Lunch Break</b>
1.00 to 2.00 P.M	<b>Lunch Break</b>	2.00 to 3.00 P.M	Session III : Paper Presentation
2.00 to 3.15 P.M	Session I : Paper Presentation	3.00 to 3.15 P.M	<b>Tea Break</b>
3.15 to 3.30 P.M	<b>Tea Break</b>	3.15 to 4.00 P.M	Valedictory
3.30 to 4.30 P.M	Session II : Paper Presentation		

### REGISTRATION FEES:

Category	Presentation & Publication	Only Presentation	Only Publication	Only Participation
<b>Domestic Delegates</b>				
Academicians/ Industrial Delegates	Rs. 2000	Rs.1000	Rs.1000	Rs.750
Research Scholars / Students	Rs. 1000	Rs.750	Rs.750	Rs.500
<b>Foreign Delegates</b>	\$100	\$50	\$50	\$50

### NOTE:

- Registration Fees are to be paid on or before 10<sup>th</sup> September 2018 for both participation and presentation. In case of nonpayment of registration fees, before mentioned date, paper will not be considered for review & publication.
- Authors and Co- Authors has to register separately.
- For Students ID- Card is mandatory.
- Spot Registration (only if entries available) will be made in the form of cash only with an extra fees of Rs.500/- (Five Hundred).
- Accommodation will be made available strictly on prior intimation with additional charges.
- For Accommodation details please contact :Dr. Sanjay Kumar Phad – M: 9773539597
- Online Payment should be made to Bank of Baroda, Vile Parle (West) Branch in Account of “Shree Chandulal Nanavati Women’s Institute & Girl’s High School” with Account No – 04200100007662 bearing IFSC code as BARB0VILWES (Fifth character is Zero) and MICR code as – 400012068
- Cheque / Draft should be drawn in favour of “Shree Chandulal Nanavati Women’s Institute & Girl’s High School” payable at Mumbai.



**P.G. Department of Economics,  
SNDT Women’s University, Mumbai  
&  
Department of Commerce & Economics  
Maniben Nanavati Women’s College**

*organizes*  
**ICSSR sponsored  
International Conference  
In collaboration with  
Indian Economic Association**  
**On  
USE OF DIGITAL TECHNOLOGY IN  
SERVICE SECTOR: BEYOND METRO**

**Date: 28<sup>th</sup> & 29<sup>th</sup> September 2018**

### Venue

**Maniben Nanavati Women’s College, Vallabhkhai  
Road, Vile Parle (West), Mumbai- 400056**

**Tel: (022) 26128840/ 26100679**

**Email: [mnwcollege@hotmail.com](mailto:mnwcollege@hotmail.com)**

**Website: [www.mnwc-sndt.org](http://www.mnwc-sndt.org)**

## About SNDT University and the Post Graduate Department of Economics, Churchgate

S.N.D.T Women's University, established in 1916, heralded the beginning of formal higher education for women in India and South-East Asia. The institution was founded by Bharatratna Maharshi Dhondo Keshav Karve with a vision for empowerment of women through higher education. The realization became possible with the financial support of the philanthropist Sir Vitaldas Thackersey. The headquarters of the University is at the Churchgate campus in Mumbai and the other two campuses are located at Juhu, Mumbai and Maharshi Karve Road, Pune. The motto of SNDT Women's University is **An Enlightened Woman is a Source of Infinite Strength** is very appropriate as the university works for the cause of women empowerment. Post Graduate Department of Economics in SNDT Women's University, Mumbai was established in 1972. The department has contributed towards Human Resources Development in Mumbai and Maharashtra State as well. Currently the Department is headed by Prof. Ruby Ojha.

## About Maniben Nanavati Women's College

Maniben Nanavati Women's College, is affiliated to S.N.D.T. Women's University, Mumbai is conducted by Shree Chandulal Nanavati Women's Institute & Girl's High School. It was established in June 1972 with the aim of providing opportunities to women to define, challenge and overcome barrier and to increase their ability to shape their lives and environment. The Motto of the college is "EMPOWERMENT OF WOMEN THROUGH ACCESS TO HIGHER EDUCATION".

## About the Conference:

Service Sector is the fastest growing sector as of today. The reason being the mechanized production. The need of the hour is to focus on delivering the production by digital speed. The sector should be re-imagined and viewed through the digital looking glass. The "Digital India" campaign launched by government ensures that all services are made available to all citizens by improved online infrastructure and by making the country digitally empowered in the technology.

But "Are we prepared for this?" "Beyond Metro?"

There is no choice. Technology will follow a natural path of human evolution. Being a developing Nation, it is a greater challenge for the uptake. The trend is upending conventional notions of commerce and creating enormous economic opportunities. The early investor in the sector with deep domain knowledge will play a role of a catalyst in this tectonic shift of World Around. And the part Beyond Metro will have to catch up & blend with this changing technology.

This two day Conference aims to bring about the assembly of intellectuals for discussions, deliberations and gathering various ideas for suggesting reforms for the further development of the sector and to keep a pace with the developed Economies at the Global Level.

## Objectives of the Conference:

- To discuss the innovations taking place, it's Pros and Cons of and its impact in various disciplines.
- To create awareness about the changes in the Government Policies for the Innovations and Transition.
- To emphasize on the fact that the transition is the need of the hour for transforming the society.

We invite original Papers covering the global issues from different prospects, for the presentation at the conference in relevant sessions and for the publications of the same in the conference proceedings book with ISBN.

## Sub Themes for Conference:

- Banking & Financial Services
- Insurance Services
- Marketing Services
- Logistics & Warehousing Services
- Legal Services
- Information Technology in Business Process Management (IT-BPM)
- Information Technology in Education
- Trade and Services
- Any other Contemporary Issues on Ethics, CSR, Skill Development.

### Guidelines for Authors:

The abstract should not be more than 200 words. The full paper should include maximum 2500 words including graphs, tables etc. in accordance with the following instructions:

Reference Style: APA Format

Font Type & Size: Times New Roman & 12

Line Spacing: 1.5

Margins: Top & Bottom - 1, Left & Right - 1.5

Title of the Paper: 12 Bold with Centre alignment followed by Author's Name, designation, affiliated institutions, contact numbers and Email ID.

The abstract and full paper should be send to: [icuggp2018@gmail.com](mailto:icuggp2018@gmail.com)

### Key Dates:

Submission of Abstract 31<sup>st</sup> August 2018

Submission of full Paper along 10<sup>th</sup> September 2018

Intimation of Acceptance of Paper 15<sup>th</sup> September 2018

### Patrons:

- Prof. Shashikala Wanjari, Vice Chancellor, SNDT Women's University, Mumbai
- Prof. Vibhuti Patel, Advanced Center for Women's Studies, School of Development Studies, Tata Institute of Social Science
- Smt. Himadri Nanavati, Chairperson, Managing Committee, MNW College, Mumbai
- Dr. Yogini Sheth, Honorary Secretary, Managing Committee, MNW College, Mumbai

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- Prof. Veena Devashtali, Retd. Professor, PG Department, SNDT Women's University, Mumbai
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**Co-convener:** Prof. Ruby Ojha, Head, P.G Department of Economics, SNDT Women's University, Mumbai

**Organising Secretary:** Prof. Sunita Sharma, Supervisor and Head, Department of Commerce, MNW College

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